



Anand Pharmacy College
In association with
**Student Startup Innovation Policy (SSIP), Institution's
Innovation Council (IIC)**
Organized
Motivational Session: My Story
by Successful Innovator and Entrepreneur

Ms. Sweta Prajapati

on

14/10/2025

Coordinator

Dr. Chetna D. Modi

Professor of APC

Organized By

ANAND PHARMACY COLLEGE
(An Autonomous Institute Under UGC Regulations, 2023)
Managed by Shri Ramkrishna Seva Mandal
(Approved by PCI, NAAC Accredited, A⁺ Grade, 3.38 CGPA- 3rd Cycle)
Opp. Town Hall, Anand, 388 001, Gujarat, INDIA



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

SSIP



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Organized

“My Story” by a Successful Innovator and Entrepreneur on 14/10/2025

Summary Report

Subject: “My Story” – Motivational Session by Successful Innovator and Entrepreneur Ms. Sweta Prajapati

Date of Event: 14th October 2025

Venue: UG 5 classroom, main building, Anand Pharmacy College

Participants: 120 Students

Details of the Activity:

As part of the Institution's Innovation Council (IIC) initiative, **Anand Pharmacy College** organized a motivational session titled “My Story” on **14th October 2025**. The guest speaker for the session was **Ms. Sweta Prajapati**, Founder & CEO of CerboTech, a leading expert in Brain-Computer Interface (BCI) technology. Ms. Prajapati shared her inspiring journey of transforming mental health and cognitive wellness through neurotechnology, backed by IIT Gandhinagar and Google for Startups AI Academy.

Sweta's talk focused on her path to founding CerboTech, overcoming challenges, and driving innovation in AI-driven cognitive solutions and brainwave analysis. Her story emphasized the importance of persistence, creativity, and the courage to challenge conventional thinking, offering valuable insights to aspiring innovators and entrepreneurs.

Objective of the Event:

The session was aimed at:

- Motivating students by sharing the real-life journey of a successful innovator.
- Instilling confidence in students to pursue innovation in their own domains.
- Encouraging a mindset of resilience, experimentation, and problem-solving.
- Creating a platform for students to interact with and learn from experienced innovators.



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“My Story” by a Successful Innovator on 31/01/2025

Planning and Execution:

The event was conducted under the **IIC framework** and was well-received by the participating students. The organizing team ensured a highly engaging environment where the speaker connected personally with the audience, and students actively participated in the Q&A segment.

Key Highlights:

- Inspirational life story of Ms. Sweta Prajapati as an innovator and entrepreneur
- Insights into idea development, prototyping, and scaling innovations
- Lessons on embracing failures as stepping stones to success
- Interactive dialogue with students on innovation mindset





